



ANNUAL REPORT 2021







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FOREWORD BY THE CHAIR



Dear fellow members,

Reflecting on a past year is a sound habit according to many and I can only fully agree. It will remind you of the good things that happened to you, some planned and some occurring spontaneously. You will see and learn from the mistakes you made and experiences you have had. All resulting in better knowing who you are, where to go and what steps to take.

For the Dutch Chamber, it has been a good year, I dare to conclude.

FOR THE FIRST TIME IN OUR HISTORY... MORE THAN 100 MEMBERS

We welcomed our 100th member in the summer, Nextory. A milestone for the Dutch Chamber and really something to be proud of. And in the months thereafter we saw more members coming: at the end of 2021 we reached the astonishing number of 116 members.

Also special was that we saw some members upgrading their membership to either SME or corporate membership to show their involvement and taking the opportunity to be more active in the Chamber.

If we look at the composition of the member-base, it is great to see that slowly but steady, our member-base is also growing in the regions. Furthermore we see that our efforts to focus on growth in corporate membership has paid off.

24 EVENTS: ON AVERAGE 2 EVENTS PER MONTH

If you look at the number of events we organised in Stockholm, Malmö and Göteborg, a special thanks to the regionals directors and online event director for creating 24 events.

It is of course no surprise that given the times we live in, 12 of the events were online. In the second half of 2021 we had two especially successful online events and we know that

digital events should be part of our event offering in the future as well.

This was the second year in a row we were not able to organise an Annual Dinner, but in September we had a marvellous and well-appreciated Garden Party hosted together with the Netherlands Embassy and De Hollandse Club. We are very happy that this cooperation led to a party-to-remember where new, potential and existing members met.

Organising relevant events throughout the year with an organisation of volunteers is not always easy. We are very happy that we have dear partners who helps us organising events together or opening up events for our members. We would like to name especially the Swedish Chamber in the Netherlands, The French Chamber of Commerce in Sweden, Scandinavian Gay & Lesbian Chamber and the Benelux Business Club Scandinavia and thank them for teaming up last year.

AND WHAT DID WE LEARN?

In random order and mentioning only a few of our learnings:

- Planning events and communicating about them more ahead, creates more possibilities to engage participants.
- We saw that interactions on Linkedin are more valuable than the ones on Facebook.
- Interaction at online events are very important to participants, rather than being an anonymous participant.

Based on the social media interactions we see that our members are most interested in getting to know other members.

We are only a small group of volunteers which makes us vulnerable, but by helping each other as much as we can we can achieve great things. The support of the Netherlands Embassy is very valuable to our organisation. It gives the Dutch Chamber the possibility to add value to the membership. Meeting up on a regular basis with the Ambassador van Loosdrecht and Deputy Ambassador Kim de Jong helps us to find opportunities for joint events and sharing of relevant information to our members.

ORGANISATIONAL

Unfortunately we also had to say goodbye to three very appreciated members of board and regional teams: Håkan Westin and Norah Jing Chu at the end of the year and Bart Berens in spring 2021.

Håkan has been our secretary for the last two years. Adding experience from his time as a Swedish CEO in the Netherlands, he was an appreciated board member, we will miss his many great anecdotes. Due to the pandemic we did not meet a lot in real life and that was something that Håkan actually was missing. He adapted quickly to the online meetings and made a great start in (re)connecting with the Swedish regional chambers. Thank you Håkan.

Norah Jing Chu became our online event manager last year, but due to a changed working situation she moved back to the Netherlands in December 2021. Norah became our rock in organising online events and soon made herself indispensable.

It was a real pleasure working with Norah and the way she organised her work was impeccable. We will miss her dearly, but wish her all the best back in the Netherlands.

We have handed over a small gift at the Christmas Mingle at the Armé Museum in December, to thank both Håkan and Norah.

In the first half of 2021 we had to say goodbye to Bart Berens, regional director due to his new responsibilities at work. His successor became Inge Vriese. Bart is an absolute energy spreader and his kindness is great, we are happy that he chooses to continue his membership.

Without our small group consisting of Annika Närling (communication), Frank Cleeren (events), Manuel Harmsen (treasurer) and the regional directors Bram Nabuurs, Wouter Ridder for Malmö, Inge Vriese, Stefanie Brinkman for Stockholm and Viola Vergouwe, Esther Meulenberg for Göteborg, we would not have been able to make this big next step in an, again, exceptional year.

It is an absolute pleasure to work together with them to build further on our network in Sweden (and the Netherlands). You make it fun!

Then last but not least: a big thank you to you members and network for your inspiration, for your feedback and your support. We hope that our efforts to enrich your professional life paid off and gave you and your business the inspiration and support you needed.

Warm regards on behalf of the board and regional directors,

Els Berkers Chair







 $Last\ board\ meeting\ of\ the\ year\ without\ Håkan\ Westin.\ From\ left:\ Annika\ N\"{a}rling,\ Frank\ Cleeren,\ Manuel\ Harmsen\ and\ Els\ Berkers.$



 $December: Christimas\ Mingle\ at\ Arm\'e\ Museum\ with\ a\ peak\ behind\ the\ scenes\ presented\ by\ Jeroen\ van\ Halder.$







FROM OUR PATRON



I am very pleased to see an increased interest in the activities of the Dutch Chamber. Despite the pandemic, the Chamber's membership grew significantly, reflecting a need for networking, for professional meetings but also social gatherings in these challenging times.

This embassy has faced the same challenges we all are facing, with restrictions, less meetings, smaller meetings, and less activities and functions. But despite the necessary adjustments, we have managed to maintain ties with the business community in Sweden. It is important for an embassy to stay in touch, both with Swedish society and with Dutch citizens and companies, and we are grateful for the partnership with the Dutch Chamber to help us realize this ambition.

Looking back, we have had successful gatherings with the Chamber in Gothenburg, and in Stockholm. As restrictions were gradually lifted last summer, we organized a garden party on the embassy grounds last 4 September, together with the Dutch Chamber and the Dutch Club in Stockholm. About three hundred guests had the opportunity to mingle, exchange experiences, and make new friends. A truly refreshing event that we hope to repeat soon.

The pandemic is not over yet, and we still are in the process of rethinking how we live, how we produce and how we consume. Sweden is still negotiating the conditions for funding from the European Commission's Recovery and Resilience Facility, as a large part of its new efforts are to be geared towards green transition. The Netherlands is not there yet, but as a new government was sworn in last 10 January, we do expect significant changes in Dutch policies towards sustainability and IT-transition.

As stated last year, the Dutch Chamber, in my view, should be part of that discussion. The value of an association such as the Chamber is that it transcends the interests of its individual members. Ideally, its board members feel the pulse of Dutch private companies in Sweden, and provide an environment where members inform each other about their internal policies and business activities.

But it works the other way around too: fundamental developments in society, such as the call for more diversity, sustainability and transparency, are to permeate companies that are breaking new ground for them to survive in the future.

This embassy embraces the view that it wants to move past mere trade and investment promotion in Sweden. Private sector companies and consortia with innovative solutions for the future are emerging in both countries. Cooperation, more than competition ought to be the new paradigm.

This embassy therefore looks forward to more engagement and more visits to Dutch and Dutch-Swedish companies. We want to hear from you how you perceive the investment climate in Sweden, where you see opportunities for the future, where the challenges lie. We learn a lot from you, as your specific experiences help us feedback to capital with a view to providing support and solutions when needed.

The Embassy team wishes you a successful year ahead, and will be happy to welcome you for meetings, functions and gatherings.

We look forward to meeting you all soon!

Bengt van Loosdrecht Dutch Ambassador to Sweden







ORGANISATION





The Dutch Chamber is managed by two bodies consisting of appointed members: **Executive Board** and **Regional Directors**. These are supported by teams of volunteers in the regions, a Secretariat which is responsible for communication and event management.

Other formal bodies of the chamber are: **Patrons, Advisory Board** and **Nominating Committee**.

EXECUTIVE BOARD



Els Berkers Chair



Manuel Harmsen Treasurer



Frank Cleeren Members & Events



Annika Närling Communications

PATRON



Bengt van Loosdrecht Ambassador of the Netherlands in Sweden

SECRETARIAT



Marion Norman Secretary

REGIONAL OFFICE STOCKHOLM



*Inge Vries*Regional Director



Stefanie Brinkman Regional Director

ADVISORY BOARD



Göran Stille



Henk van Dieren

REGIONAL OFFICE WEST



Ester Meulenberg Regional Director



Viola Pettersson Vergouwe Regional Director

NOMINATING COMMITTEE



Olle Jansson



Jolande Svenson-Kleijn

REGIONAL OFFICE SOUTH



Bram Nabuurs Regional Director



Wouter Ridder
Regional Director







December 2021: Ambassador Bengt van Loosdrecht speaks to an enthousiastic crowd at the Armé Museum.



Network and mingling go well together.





EVENTS AND ACTIVITIES





October: Corporate event at Lynck & Co in Göteborg.

2021 was an active year and we had all together 25 events, when we met both physi-cally and digitally. Our ambition is to have two events per month spread over the three regions Malmö, Göteborg and Stockholm.

Most of our events were held digitally and due to restrictions we were not able to have an annual dinner. But with the Garden Party at the Embassy in September, we experienced some elements of joy and the event was a true highlight. The Garden Party was organised together with the Hollandse Club Sweden and The Netherlands Embassy, with over 300 people connecting and meeting accompanied by food and live music, which was a great success.

During the first half of 2021 we only had the possibility to have digital events. One example

was when KLM/Airfrance hosted an event on their journey through Covid-19 and how to be a market leading company in sustainable aviation. Another example covered digital Marketing in Sweden, with panelist Wendy Heijne from our own network.

In Malmö we had an event on gender diversity during the gay pride and in Göteborg we had an event with Lynck & Co organised for our corporate members. We are happy to see we get more traction in the other regions as well.

In the Innovation House we catered from some smaller scale events, such as the Winetasting by Ekomatcentrum and the Orange tables. We believe that the Innovation House can be used for many different occasions and a great way to stay in closer contact with our members.





October: Well-appreciated city walk in Göteborg for members and network.

MONTH	ALL REGIONS	REGION SPECIFIC
January 7	Digital Holiday Quiz	Online
January 21	Online New Year reception with Swedish Chamber	Online
January 26	Corporate Gender Diversity with Swedish Chamber	Online
February 4	Impact of leadership	Online
February 10	AGM	Online
March 18	Mingle & quiz	Online
March 30	Global Impact of The Dutch Elections with Swedish Chamber	Online
April 14	KLM/Airfrance with French Chamber of Commerce	Online
April 20	Tech Talent Webinar with Swedish Chamber	Online
May 11	How to do Digital Marketing in Sweden	Online
August 17	Diversity event during World Gay Pride with GLCC	Malmö
Sept 3	Fika with the Ambassador	Stockholm
Sept 4	Garden Party	Stockholm
Sept 23	Dutch Budget day with Swedish Chamber	Online
Sept 29	Wine tasting with Ekomatcentrum	Stockholm
October 14	Walk & talk networking event	Göteborg
October 15	Meet & Mingle for Corporates Lynck & Co	Göteborg
October 19	Understanding Swedish Labour Market	Online
October 27	Jump start transformation of sales channels	Online
November 11	Connect & Mingle for Dutch speaking women	Stockholm
November 11	Dutch German Network mingle met Marketlink	Malmö/Göteborg
November 17	Orange Table	Stockholm
December 7	Christmas Mingle at Armé Museet	Stockholm
December 8	Christmas Mingle at winecellar Le Pub	Göteborg





November: Connect and Mingle at the Embassy for Dutch speaking women.



December: Christmas Mingle in Göteborg.



January: How far have we come with Corporate Gender Diversity with Viveka Andersson, moderator, Annika Berglund and Marianne Hamiton from Advice to my dear daughter and Norah Jing Chu, digital event coordinator.



November: Team Stockholm worked together with Annalie Schmittmann from the Embassy on several events during the year.



Spring: New corporate member Harm Voogt from Validata, validated our Dutch Chamber sign at Innovation House.



November: The Swedish Chamber in the Netherlands celebrated 60 years, our Chair handed over flowers to Managing Director Kerstin Gerlach.



January: Members visiting Innovation House and collecting their Signify Christmas gift at a safe distance.

Spring: Our former regional director Stockholm, Bart Berens got a gift on behalf of the board, handed by Frank Cleeren.





MARKETING AND COMMUNICATIONS



In our ambitions for the 2020-2022 we expressed the goal to strengthen our value proposition with professional and engaging communication towards our members, and this ambition continued during 2021. Online events are here to stay and the past year we have learnt to include possibilities for members to interact and communicate about this. With an increase of members and number of events, we continued planning our communications to be relevant and distributed in a timely manner.

One of our main member communications channels is the monthly newsletter that announces upcoming events, member interviews, new members, rear mirror, etc. The newsletter interlinks with our other channels, like our website, LinkedIn and Facebook account. During the past year we have shifted our focus from Facebook to LinkedIn, with the ambition to clearly improve presence in that channel. We have seen a high interest in our online analytics, that members want to get to know other fellow members. Our ambition is to increase the professional knowledge within our member community, expand our network and ensure that the members' stories are found in all online channels.

ONLINE EVENTS ARE HERE TO STAY

During the first half of the year of 2021, we continued to mainly organize webinars and/ or online events, and we depend on regular communications to keep our members updated and engaged. We have seen the importance of being able to engage during our online events, rather than just be anonymous participants. With regular and relevant communication in our main channels, we will continue to support the growth of our professional network.

OUR COMMUNICATIONS CHANNELS

In 2020 the amount of newsletters increased and we maintained the same level during 2021. This is an important tool to regularly communicate with members and the network. We sent out 11 monthly newsletters with an average opening rate of 30-35%. A number to

be considered quite high, when benchmarking opening rates of newsletters in general, and we have concluded this as added value communication for our members. The number of subscriptions are slowly increasing and we started the year with almost 900 subscribers and closed the year with 931 subscribers. We will continue to promote our newsletter to expand our current and new network, especially on LinkedIn.

During 2021 our website increased to 5,048 unique visitors compared to 3,166 in 2020. The number of page views increased to 10,105 compared to 6,360 page views in 2020. For events we sent special invitations, either to members or to a broader network, depending on the type of event. The opening rate for digital events is between 25-56 %, Stockholm events are between 30-56 %. And for region South and west this rate is between 35-45 % %, respectively 30-40 x%.

LinkedIn: Since the restart of our LinkedIn page in 2018, we have communicated corporate and general news items relevant for our audience, such as newly appointed board members, awards, job openings etc. During 2021, we have continued to use LinkedIn more actively with rear mirror stories, events and always encourage new subscribers to our newsletter. The number of followers (to be compared with subscribers) are growing and during 2021 we had 152 new followers and at year end we had a total of 510 followers. We see a great possibility to grow our network in this channel and our ambition is to increase the number of followers going forward.

Other channels we use are Facebook. The content is with more focus on rear mirror on events. We had 401 followers in 2021 compared to 2020 when we had 361 followers. Facebook will continue to be one of our social media channels to share and post past events, but our main focus will lie to expand our professional network on LinkedIn where we believe our network conversations have a more natural and relevant place.





GARDEN PARTY AT THE EMBASSY

On Saturday the 4th of September, the first live event in 2021 took place at the Embassy in Stockholm and in close cooperation with the Netherlands Embassy and De Hollandse club.









FINANCES

SMOOTH SAILING



INCOME STATEMENT

The Dutch Chamber network has grown - especially a number of new members in the SME and Corporate segment is worth mentioning, reflected in a healthy growth in income from membership fees.

Through both online and offline events, we are almost back to pre-pandemic levels of networking activities and equivalent event income and spending to provide value to our members and network.

Other costs are overall moderate and within budget. We spent a bit more on external representation to grow our network and invest in personal relations, the foundation of our organisation, in a time where we did not always get an opportunity to do that through our events.

Finally worth mentioning is the income from our invested reserves that was higher than budgeted.

We close the year with a profit, which will roll over to the retained earnings on our balance sheet next year.

CONTRIBUTION BY REGION

We have seen increased participation in the (paid and unpaid) events in the Malmö and Gothenburg regions, our ambition is to convert to more memberships as well.

BALANCE SHEET

We are very much looking forward to the reinstatement of the Annual Dinner and have made a payment to secure the location for the 2022 Annual Dinner in Stockholm.

Part of our reserve is invested in a conservative fund, managed by Handelsbanken, which returned a profit in the past year. No mentionable changes in the Bank account or Online payments account.

Our credit card expenses are paid monthly. The amount presented here is a bit larger than normal as it includes the Stockholm Christmas mingle and dinner in December.

Some members have renewed their membership for 2022 with credit card payment before the 2021 years' end, which will roll over to next year's membership income.

Last year's Annual result was added to the Retained earnings. It can be observed that we have a healthy equity position to enter the celebration of our 20th anniversary year.

For a detailed look, see Appendix A (Member Listing) and B (Financial Overview).





FUTURE OUTLOOK OUR FOCUS FOR 2022

THE CELEBRATION YEAR



Looking back on 20 years of networking in Sweden within the Dutch Swedish business community, we feel a combination of Dutch pride and Swedish ödmjukhet

Pride, as we have come a long way, and humbleness as we realise it is through the effort and support of many: you, our members and network, former boards and volunteers, the Embassy and many others.

MAIN AMBITIONS FOR 2022-2024

The 20 years anniversary inspires us to continue with our main ambition to build and maintain a vibrant, professional network and actually use this celebration to expand our network.

We will continue to strengthen our value proposition with engaging communication. And in the coming two years we would like to add to our ambitions the expansion of our Swedish network with focus on the regional chambers of commerce. This all hand in hand with balanced finances. Challenging but realistic ambitions for a voluntary network organisation.

FOCUS IN 2022: CELEBRATE 20 YEARS OF NETWORKING

In 2022 we want to show our members and network gratitude for their support and engagement and use the celebration to expand our network in Sweden and the Netherlands. Instead of only one Annual Dinner, we have decided to organise three anniversary dinners in Stockholm, Malmö and Göteborg. Spread out during the year we want to attract members from all regions to join, meet members in other regions and Dutch companies interested in building networks in Scandinavia. We are planning to offer an interesting day programme in each city, with a company visit and meet and greet at regional chambers. To organise all three events we have found

a voluntary event coordinator to help the board and regional directors, to make it a celebration year to remember.

CONTINUITY IN GROWTH OF MEMBERSHIP BASE AND NETWORK

In the last years we have seen that the pro-active personal approach to possible members, helps to support our growth goals. We will continue with this way of working with a strong focus on corporate memberships. Our upcoming 20 year celebration will be a great opportunity to present, communicate consequently and promote our attractive membership offer.

GROWING THE SWEDISH CONNECTIONS

Taking the next steps in growing the Swedish network, will be one of our focus for this year. Last year, we started to build relations with regional Swedish Chambers. Something our secretary proactively did at the side of his main assignment.

We believe that with an expansion of our board, having a board member with the main focus to grow the number of Swedish connection, will lead to progression in building the Swedish network.

This year we will also work on reviewing the advisory board. For our Dutch Swedish network in Sweden it is important that we have access and good network in branches: like finance/banking, retail, healthcare, logistics and tech. The board will work to recruit Dutch and Swedes profiles in these areas that can support us with their network and advises. As we wrote last year: We believe that it is undeniably important to keep investing in the growth of our Swedish connections to benefit both Dutch and Swedish professionals.



September: Corporate meeting and fika at the residence of the Ambassador.

PRO-ACTIVE IN PLANNING LIVE AND ONLINE EVENTS IN ALL REGIONS

We have worked hard to get a stable and enthusiastic board and regional director teams, and for this year we aim to plan more live and online events in all regions.

When writing this future outlook, we already have 29 events planned throughout the year. Our premium and corporate members will be invited to add events and participate in events board and regional teams are planning throughout the year.

Rest assured that in co-creation with our regional directors, the board and our members, that our aim is to leverage the expertise that is present in our network, both from the Swedes as well from the Dutch.

We will continue to work in close collaboration with the Netherlands Embassy and cooperate on relevant topics that impact bilateral business and innovation. It is our hope that with our event offer, our way of communicating and our personal efforts the network continues to be of interest to all Dutch and Swedish professionals, member and network.

QUOTES FROM OUR MEMBERS AND PARTNERS

I have been a member of the Dutch Chamber in Sweden since 2007 and for me it still is the perfect way to maintain the Swedish/Dutch connection. Not only for business relationships but for personal contacts as well.

Callette Terhaerdt Losic MARKET LINK SCANDINAVIA AB

Market Link

As a business expanding internationally, the Dutch Chamber has unequivocally strengthened our local network. Having the opportunity to meet and connect with like-minded people has founded a warm sense of community. This has not only boosted our standing in the Swedish market but also our people's connection to Sweden.

Harm Voogt VALIDATA



The Dutch Chamber has welcomed us very warmly and has given us the opportunity to expand our business network, while being inspired by meeting new people and catching up with old friends.

Lotte van der Vaart INTERTRUST GROUP



I've been working with the Dutch Chamber in different countries over the past decade. With no doubt it open doors to connect with different and meaningful people and bring valuable business network. Their approach is very friendly and at the same time pragmatic. I consider it an extra engine to our company networking which has proven to add value

Marcio Hociko LEASEPLAN



Our membership with the Dutch Chamber brings us a valuable business network as well as an enjoyable social network. The Dutch Chamber and Global Goes Local are very complementary and we strive for a mutual added value. We share common interests of connecting and sustaining relationships as well as helping each other establishing and developing business in Sweden.

Jolande Svensson-Klijn GLOBAL GOES LOCAL



QUOTES FROM OUR MEMBERS AND PARTNERS

The Dutch Chamber is more than a business network to me. Since my studies in the Netherlands this is a great platform for me to keep in touch with the Dutch.

The events are truly great with interesting input on businesses and entrepreneurs.

Gunnar Frykfors RENT A CHEF/ EKHAGENS MATSTUDIO



The Dutch Chamber has allowed me to expand my professional network through accessible, fun, and inspiring events. These have proven to be great opportunities to share ideas and experiences, both on a professional and personal level.

Tom Pelzer TOM PELZER AB



"Without a doubt the Dutch Chamber has been valuable in connecting with fellow Dutch entrepreneurs, potential customers and sparring partners in the past years. Every event has been an energy booster, and I am looking forward to what 2022 has to offer.

Timen Van Der Horn CHRONOBAY WATCH STANDS



Randstad has the global ambition to touch the working lives of 500 million people. We can not reach that ambition without having good knowledge about the labor market and a good collaboration and relations with customer, talents and influencers in that labor market. Besides the business advantages the Dutch Chamber of Commerce gives me, as a person who has just moved to Sweden, a good and nice introduction in a new country.

Inge Dijkstra RANDSTAD







APPENDIXES



APPENDIX A: MEMBER LISTING 31 DECEMBER 2021

Business members

Premium

SME

De Lage Landen @17 Kungsängen Handelsbanken Adding Value Consulting Samskip Van Dieren Ancora Health B.V.

Better Business International

Corporate **Building Blocks** Centric Courtesie International Deloitte Denis van Nunen

Eversheds Sutherland Enact Eurolawyers

KLM

LeasePlan Sverige AB Faber Flags Netherlands Embassy Helabs Ventures Nextory AB Heussen

Optimizers Intertrust Sweden AB

PRLab Randstad LDPE Louis Hedberg Scania Signify Lukas Ioel

Mavericks Consulting Validata Group

Ivo Dubbers

Mathieu Maes

Max F. Baasten

Nespresso Professional Service

Chris Ionkers

Mimi Dekker

PerOlofGården Hotel Heineken Poolside AB Sheraton Rent a Chef Warchild

Tom Pelzer AB Twinnovate B.V. Undutchables

Syco van de Laar

Wendy Heijne

Wim Berkers

Wietse Kuipers

Timen van der Horn

Skeppsbron Skatt

Young Medical B.V.

Associate members

Associate

Eva Eriksson

Evert Plomp

Alice Horsman Jacques Pellis Annemieke Ålenius Jakob Rosenblad Bart Berens Jan Hollemans Bianca Mali Iolande Svensson-Kliin Boudewijn Boesveld Juliann Veeger Callette Terhaerdt Losic Kerstin Lindell Casper Wakkee Laura Weller Chantal Meeuwisse Leo F.J. de Meere Chris van der Schoor Marco van der Wal Dirk Carlier Maria Hansson Groenen Elis Dijkstra-Suichies Marianne Louwerse Energia Positiva Sweden Martine Westin

Gigi de Groot Michel Annink Gilles van Nieuwenhuyzen Mirjam Damsma Henk Hatzmann Moose Färg **HVW** Advisory Olle Jansson

Ilse Wicherts Pieter van der Meijden

Executive Plank-ton Interiör prof dr Tom J de Koning Annika Närling

Rex Schothorst Bram Nabuurs Rianne den Toom Els Berkers Ric Roetering Esther Meulenberg Ronald Kok Håkan Westin Ronald Looij Norah Jing Chu Ronny Honing Stefanie Brinkman

Sabine Trommar Rosenblad Viola Pettersson Vergouwe Wouter Benjamin Ridder Saltsjöbadens Samskola Saskia Palmér-Otten

> Honorary Jasper van Dorrestein Maarten Merckx

Membership development

	2040	2040	2020	N .		2024
-	2018	2019	2020	New (ancei	2021
Business members						
Premium	4	4	3			3
Corporate	12	10	9	5	-1	13
SME	21	23	23	8	-4	27
Service	4	3	5	1	-1	5
	41	40	40	14	-6	48
Associate members						
Associate	41	39	46	12	-3	55
Executive	8	8	8	1		9
Honorary	1	1	2			2
	50	48	56	13	-3	66
Total	91	88	96	27	-9	114



APPENDIX B : FINANCIAL OVERVIEW

Income Statement					A	ll amounts in SEI
	2021	2020 I	Budget 2021			
Income				-		
Events	29 950	1 376	50 000			
Members	302 437	290 146	295 000			
Sponsoring	25 000	25 000	25 000			
Investments	44 062	13 228	5 000			
	401 449	329 750	375 000			
Expenses						
Events	- 183 868	- 42 099	- 203 000			
Secretariat	- 65 252	- 67 475	- 80 000			
Office and Insurance	- 25 164	- 36 697	- 32 000			
IT platform	- 18 674	- 26 731	- 25 000			
External representation	- 9 160	- 2 343	- 5 000			
Internal operations	- 11 588	- 11 454	- 10 000			
Travel	- 5 179	- 9 004	- 15 000			
Bank	- 3 905	- 3 366	- 5 000			
	- 322 790	- 199 169	- 375 000	•		
Result	78 658	130 582	0			
Contribution by Regi	ion				A	ll amounts in SE
Contribution by Regi		Gothenburg	Malmö		A	ll amounts in SE
Contribution by Regi		Gothenburg	Malmö		A	ll amounts in SE
Contribution by Regi	Stockholm 26 750	3 200	Malmö 0		A	ll amounts in SE
	Stockholm 26 750 286 033	3 200 5 980	0 10 424		Α	ll amounts in SEI
Events	Stockholm 26 750	3 200	0		Α	ll amounts in SE
Events	Stockholm 26 750 286 033	3 200 5 980	0 10 424			ll amounts in SE
Events Members	Stockholm 26 750 286 033	3 200 5 980	0 10 424			
Events Members Balance Sheet	Stockholm 26 750 286 033	3 200 5 980 9 180	0 10 424			
Events Members Balance Sheet Assets	Stockholm 26 750 286 033 312 783 31 Dec 2020	3 200 5 980 9 180 31 Dec 2021	0 10 424	Debts Payables	A 31 Dec 2020	ll amounts in SE 31 Dec 202
Events Members Balance Sheet Assets Receivables	Stockholm 26 750 286 033 312 783 31 Dec 2020 0	3 200 5 980 9 180 31 Dec 2021 22 162	0 10 424	Payables	A 31 Dec 2020 11 836	ll amounts in SE 31 Dec 202 12 07
Events Members Balance Sheet Assets Receivables Prepaid expenses	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0	3 200 5 980 9 180 31 Dec 2021 22 162 32 046	0 10 424	Payables Creditcard	A 31 Dec 2020 11 836 0	ll amounts in SE 31 Dec 202 12 07 38 27
Events Members Balance Sheet Assets Receivables Prepaid expenses Investments	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0 529 826	3 200 5 980 9 180 31 Dec 2021 22 162 32 046 573 888	0 10 424	Payables	A 31 Dec 2020 11 836 0 17 250	11 amounts in SE 31 Dec 202 12 07 38 27 25 00
Events Members Balance Sheet Assets Receivables Prepaid expenses Investments Bank account	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0 529 826 374 261	3 200 5 980 9 180 31 Dec 2021 22 162 32 046 573 888 399 469	0 10 424	Payables Creditcard Prepaid Memberships	A 31 Dec 2020 11 836 0	ll amounts in SE
Events Members Balance Sheet Assets Receivables Prepaid expenses Investments	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0 529 826 374 261 2 500	3 200 5 980 9 180 31 Dec 2021 22 162 32 046 573 888 399 469 3 940	0 10 424	Payables Creditcard Prepaid Memberships Equity	A 31 Dec 2020 11 836 0 17 250 29 086	11 amounts in SE 31 Dec 202 12 07 38 27 25 00 75 34
Events Members Balance Sheet Assets Receivables Prepaid expenses Investments Bank account	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0 529 826 374 261	3 200 5 980 9 180 31 Dec 2021 22 162 32 046 573 888 399 469	0 10 424	Payables Creditcard Prepaid Memberships — Equity Retained earnings	A 31 Dec 2020 11 836 0 17 250 29 086 746 919	11 amounts in SE 31 Dec 202 12 07 38 27 25 00 75 34
Events Members Balance Sheet Assets Receivables Prepaid expenses Investments Bank account	Stockholm 26 750 286 033 312 783 31 Dec 2020 0 0 529 826 374 261 2 500	3 200 5 980 9 180 31 Dec 2021 22 162 32 046 573 888 399 469 3 940	0 10 424	Payables Creditcard Prepaid Memberships Equity	A 31 Dec 2020 11 836 0 17 250 29 086	11 amounts in SE 31 Dec 202 12 07 38 27 25 00





AUDIT REPORT



2021 Audit Report

To the Annual General Meeting of the Dutch Chamber of Commerce in Sweden

Organisation nr 802411-6082

I have audited the accounting records, the financial statements, as well as the management by the Executive Board of the Dutch Chamber of Commerce in Sweden for the book-year ending on December 31st 2021.

The Executive	Board's
responsibility	

The Executive Board is responsible for the preparation and the management of the chamber.

Auditor's responsibility

It is the auditor's responsibility to perform an audit in accordance with good auditing practice, and to express an opinion on the financial statements and on the report of the Executive Board. The audit was performed in accordance with good audit practice in Sweden. I believe that the audit evidence that I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion about the Financial Statements

In my opinion, the consolidated financial statements give a true and fair view of the financial position, financial performance, and cash flow of the Chamber.

Recommendation to discharge

In my opinion, the members of the Executive Board have not violated the statutes of the Chamber. Hence, I recommend the Annual General Meeting to discharge the Executive Board for the period covered by the audit, i.e. Jan 1st 2021 until December 31st 2021.

Recommendations to the Board

I make the following recommendations to the Board:

- Last year there was a recommendation made to document a breakdown of the administrative services provided. During 2021, the hours charged have been broken down in different categories, although the dates are still missing. It is only visible on a monthly basis. For full transparency, it would be wise to add dates next to each hour. It is much better than 2020, but there is still room for improvement.
- Another point that has been brought to my attention earlier years are the practice in recording purpose and full names on expense receipts for gifts, internal and external representation. This continues to require further attention in the future. There are still some expenses that lack names of all participants present at for example a "fika".
- All activities have been correctly booked to a cost centre, i.e. Stockholm, Gothenburg, Malmö or Annual Dinner. But, for full visibility of costs vs income per event, it would be wise to also register every activity with a project name/number.

Tyresö, 2 February 2022

Mimi Dekker









Handelsbanken

